2003-04 Calendar

October 3:
J. William Schopf, Professor of Paleobiology, UCLA Department of Earth and Space Sciences, Institute of Geophysics & Planetary Physics (Center for the Study of Evolution and the Origin of Life), and Molecular Biology Institute

Field/Subfield: Paleobiology/Origin and Early Evolution of Life

Topic: "Discovery of Earth's Earliest Fossils: Solution to Darwin's Dilemma"

(Cosponsored by the UCLA/IGPP Center for the Study of Evolution and the Origin of Life)

October 17:
Jordan B. Peterson, Professor of Psychology, University of Toronto

Field/Subfield: Psychology/Mythology and Neuroscience

Topic: "Emotion as Response to Anomaly"

(Cosponsored by the UCLA Center for Governance and Metanexus Institute Local Societies Initiative on Awe-Inspiring Experiences, and the UCLA Department of Psychology)

October 31:
Dwight Read, Professor of Anthropology and Professor of Statistics, UCLA


Topic: "Four Major Events in the Universe: The Big Bang, the Origin of Life, the Origin of Sexual Reproduction and the Origin of Symbolic Thought"

(Cosponsored by the UCLA Center for Governance and the UCLA Center for Behavior, Evolution, and Culture, and the UCLA Department of Anthropology)

November 14:
Arthur De Vany, Professor Emeritus of Economics and Mathematical Behavioral Sciences, University of California, Irvine

Field/Subfield: Economics/Information and Institutions

Topic: "Hollywood Economics: How Extreme Uncertainty Shapes the Film Industry"
(Cosponsored by the UCLA Center for Governance and the UCLA Department of Economics)

**December 5:**
Herbert Gintis, Emeritus Professor of Economics, University of Massachusetts and External Faculty, Santa Fe Institute

Field/Subfield: Behavioral Economics/Game Theory

Topic: "Recent Advances in the Unification of the Behavioral Sciences"

(Cosponsored by the UCLA Center for Governance, the Metanexus Institute Local Societies Initiative on Awe-Inspiring Experiences, and the UCLA Department of Economics, and the UCLA Center for Behavior, Evolution, and Culture)

**January 16:**
Dominique M. Hanssens, Bud Knapp Professor of Management, UCLA Anderson School of Management

Field/Subfield: Management/Marketing

Topic: "Marketing Science: Building Brands and Growing Customer Equity"

(Cosponsored by the Department of Management, UCLA Anderson School of Management and the Marketing Studies Center, UCLA Anderson)

**January 30:**
Joel Schwartz, Associate Professor of Environmental Health, Harvard School of Public Health and Associate Professor of Medicine, Harvard Medical School

Field/Subfield: Public Health/Environmental Epidemiology

Topic: "If You Were the Data, What Would You Do? Bayesian Model Averaging and Particulate Air Pollution"

(Cosponsored by the UCLA Center for Governance)

**February 13:**
George P. Lakoff, Goldman Distinguished Professor of Cognitive Science and Linguistics, University of California, Berkeley

Field/Subfield: Cognitive Linguistics/Cognitive Mathematics

Topic: "Where Mathematics Comes From: The Metaphorical Structure of Higher Mathematics"
February 27:
David A. Patterson, Professor of Computer Science, University of California, Berkeley

Field/Subfield: Computer Science/Computer Systems
Topic: "Designing Computers to Crash Quickly"

March 12:
Keith Devlin, Executive Director, Center for the Study of Language and Information, Stanford University

Field/Subfield: Mathematics/Applying Mathematics to Issues of Language and Information
Topic: "The End of the Information Age"

April 16:
Russell Hardin, Professor of Politics, New York University

Field/Subfield: Political Science/Rational Choice and Collective Action
Topic: "The Epistemology of Culture"

April 30:
Daniel Kahneman, Professor of Psychology, Princeton University and Nobel Laureate in Economics

Field/Subfield: Psychology/Behavior and Decision Making
Topic: "Towards A Science Of Well-Being"
May 14:
Rick Grannis, Assistant Professor of Sociology, UCLA
Field/Subfield: Sociology/Social Network Analysis
Topic: "Sampling the Structure of Large-Scale, Interdependent Social Networks" (Cosponsored by the UCLA Department of Sociology)

June 4:
Mark Kleiman, Professor of Policy Studies, UCLA and Co-Director of the Marschak Colloquium
Field/Subfield: Public Policy/Policy Analysis
Topic: "Dukenfield's Law of Incentive Management"
(Cosponsored by the UCLA Center for Governance)

June 11:
Arthur Getis, Stephen and Mary Birch Foundation Chair of Geographical Studies, San Diego State University
Field/Subfield: Geography/Spatial Analysis
Topic: "What is Special about Spatial Analysis in the Social Sciences?" (Cosponsored by the UCLA Department of Geography)